



Part-financed by the European Union
(European Regional Development Fund)



“Presentation of current challenges for food networks”
interview

Findings from interview

Birthe Kofoed Mortensen
University College Zealand, Denmark

Network Denmark

- **Age of networks**
- <1-20 years old

- **Members of the network**
- farmers
- foodproducers
- farmshops
- restaurants
- hotel
- advisers with knowledge from food production, food safety and food innovation

Network Denmark

- **Work for:**
- giving customers opportunities to buy local regional food close to their supermarket
- looking for local vegetables producer to sell products locally
- giving tourists and other interested people name and addresses on culinary heritage members at the internet
- support local food innovation though knowledge from the advisers at the office
- working for lesser climate impact from food together with food safety, a challenge the municipality is interested in.

Network Denmark

Needs:

- Lack of support from the near surroundings. Tourist office could help with more information
- How to change from a small organisation to a more established one
- How can members use each other and work together
- New partners in the South Baltic Region?
- Knowledge about terroir

Network Denmark

Challenges:

- Funding/financial support to change the organisation
- How can the network continue to support each other?
- If a producer can sell the products to some consumers, the producer is less interested in the network
- Vegetables producers might get a better price in Copenhagen than locally

Network Denmark

Challenges:

- challenge is to keep the focus and keep in contact about the project during the project
- arrangements about the cooperation between partners in a project