

# NEEDS AND CHALLENGES OF THE FOOD SECTOR IN MECKLENBURG- WESTERN POMERANIA



# Networks

Agrarmarketing MV

personell-professional Network

Experts Nord-Nordost

Rügenprodukte

national grant

EU-grant

loose network

project based

Regionale Esskultur Rügen-Vorpommern

licensed network

Ökotawik  
(University of  
Rostock)



# Scopes of the Networks

- Business
- Cooperation of local suppliers
- Research
- Marketing of local products
- Promotion of the region

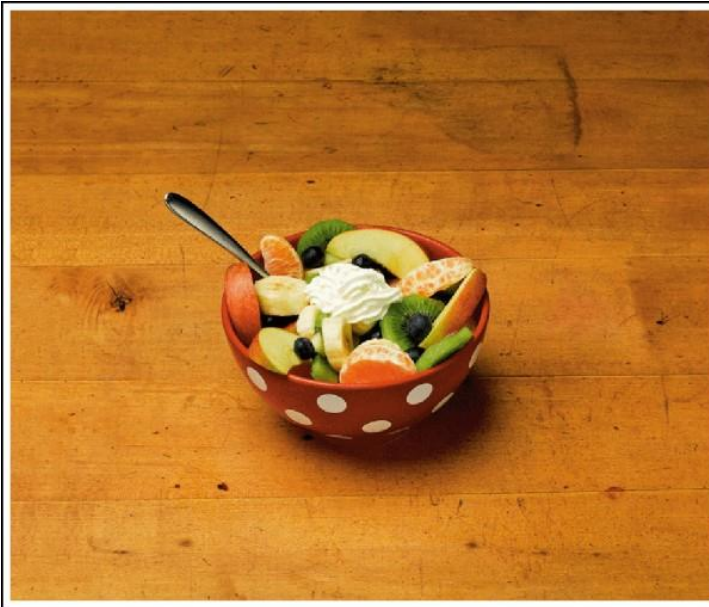


# Business



**European Union**  
European Regional Development Fund

# Cooperation of local suppliers



Scopes of the networks:

# Research



Scopes of the networks:

# Marketing of local products



# Promotion of the Region





# Promotion of the Region

- foster specifics of the Region (e.g. nature, culinary finesse)
- gain attractiveness of the Region and support Tourism (e.g. nature, wellness, water sports, etc.)
- Support localism of food (e.g. traditional recipes, etc.)

